

ESTONIAN SUPERVISION AND COACHING ASSOCIATION



2020-2022 overview & highlights
Plans for the future

OUR AIMS



KEEP THE QUALITY



CONNECT PROFESSIONALS



REPRESENT THE FIELD



CELEBRATE
25 YEARS IN 2022!

Current board members

We have 6 board members:

Sirle Roots

Jaanika Rannula - the President

Allan Kaljakin

Evelyn Soidla

Sigrid Melts

Urve Uusberg





**Our community
is growing fast!
In past 2 years it
has grown 30%!**

KEEP THE QUALITY



QUALITY STANDARD

36% of members have a quality level!

Challenge: inactive members who do not work as C/SV

ESTVISIONS

Keeping the quality: members learn from each other`s experiences in groups of 4-8 people - **8 groups are active**

2021 We held ethical case study workshop

2021 We collected researches what has done in Estonia in past 5 years (BA, MBA, PhD. - 23 papers about C/SV)

2021 We launched mentor programme for new members

For 25th anniversary we have designed a special logo for our quality levels



CONNECT PROFESSIONALS



SPRING AND AUTUMN SCHOOLS FOR MEMBERS

In 2022 RENEWED NEWSLETTER- more visual, structured and consistent (monthly)

SOCIAL MEDIA

- Facebook page, LinkedIn, Youtube channel and
- Podcast for ESCÜ podcast.ee and in Spotify
- Closed group for community in Facebook

READING CLUBS

During covid we held virtual covision groups for our members!

**MORE EVENTS AND MORE OUTSIDE PRESENTERS
FOR COMMUNITY**

REPRESENT THE FIELD



*Increasing visibility
inside and outside of
organization*

ORGANIZING ANSE GA in TALLINN

CONFERENCES

- Together with our partners ICF and Äripäev we organize the leadership conference focused on coaching for 4 years. It has grown to be the biggest leadership conference in Estonia (2022 almost 600 participants).
- **In 2022 we started to work for the 1st ever SUPERVISION conference 2023 programme together with Äripäev! Main presenter is Robin Shohet!**

NETWORK AND PARTNERS

VATEK, ICF, Estonian Unemployment Insurance Fund, Ministry of Social Affairs

ADVOCACY PLAN for 2023 – The main focus is: What social problem do we solve with the association? How to be good partners for the state?

WORKING GROUPS- educational, communication, terminology

CELEBRATING 25 YEARS of ESCÜ!



WE HAVE SPECIAL WORKING GROUP FOR CELEBRATIONS

Celebration year is from 2nd May 2022 up to 2nd May 2023

- **QUESTIONNAIRE**
 - To ask feedback and map our members
 - To get expectations for the future
- **JOURNEY OF INSPIRATION**
 - to visualize our future
 - This information can be used for the new strategy and events planning
- **PODCASTS-** great initiative from educational working group - 10 podcasts about supervision!
- **EVENTS**
 - Schools with many speakers & presenters
 - Recognition and celebration events
 - Masterclass of Robin Shohet in 2023
 - Creating a video of ESCÜ for increasing visibility



PLANS FOR 2023

How to be sustainable organization?

How to fulfill our aims the best way?

How to increase visibility and to measure it?

2023



*Keep the quality
Connect professionals
Represent the field*

- We are consistent and will continue with the activities we have been employed
- CELEBRATIONS OF ESCÜ 25 CONTINUES
- 2 CONFERENCES

*** 9.03. 1ST EVER SUPERVISION CONFERENCE!**

- 23 presenters including Robin Shohet UK, Arita Featherstone LAT, workshops, demos, experience stories

*** 10.03 Masterclass with Robin Shohet!**

*** 1.06 Leadership conference Coaching 2023 PAUSE**

- **DEVELOPMENT PLAN FOR ORGANIZATION**

Due to fast growth we need to

- analyze the present management and operational model
- think how to fulfill members` needs and expectations

Based on that we need to create

- **STRATEGY FOR THE ORGANIZATION 2024-2027**

Round table- Who? Members of the board, council, working group leads